



{ SHOP }

Street Style

Inspired by the success of traveling food trucks, clothing entrepreneurs nationwide are moving fashion forward with their own take on **MOBILE RETAILING**.

1 TEXAS TRENDSETTERS

Dallas and Fort Worth shoppers seek out **THE VINTAGEMOBILE**, a green school bus-turned-boutique, for retro fashion and real value. Expect *Mad Men*-style dresses, pearl-snap shirts, playful tees and classic cowboy boots, plus a well-curated collection of jewelry, handbags and housewares. www.thevintagemobile.com

2 PRETTY BY THE BAY

Local labels headline the hip selection that **TOPSHELF BOUTIQUE** brings to street festivals, special events and other places in the San Francisco Bay Area. The 24-foot truck is packed with the latest finds and creative upcycled items that breathe new life into old looks. www.topshelfstyle.com

3 A BOSTON ACCENT

Versatile must-haves and exclusive statement pieces fill the racks of **THE FASHION TRUCK**, which tucks two dressing rooms into its smartly arranged space. The retailer visits open-air markets, plazas and private parties in Boston and the surrounding communities. www.fashiontruck.com

4 STYLISH IN SEATTLE

Look for the candy-colored **KIPPY DING DING**, a 1965 Aristocrat Travel Trailer, at its monthly Fremont Sunday Market stop and at pop-up affairs throughout the Emerald City. Many of the shop's distinctive purses, accessories and vintage fashions sell for less than \$50. www.thekippy.com

—RENEE BRINCKS